



# Spirit of California

## The Entertainer

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SPIRIT OF CALIFORNIA  
ENTERTAINMENT GROUP, INC.

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### SPECIAL POINTS OF INTEREST:

- SOC management is evaluating offers from multiple investor / lender groups for the entertainment park project financing.

- Peter Alexander of Themed Future Concepts who has a 35 yr. history of amusement park design & management is Spirit of California's management choice for feasibility studies and design for the Amusement Park, Gaming Casino, Hotel and Convention Center.

Peter's experience includes Disneyland, Universal Studios and Epcot Center.

- Local California investor participation is available for a limited time.

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## Tracy Press

by [Bob Brownne](#) Nov 09, 2012

# City of Tracy approves talks for new ENRA

For the past year, Los Gatos developer James Rogers has been selling his Spirit of California project to investors and residents in Tracy.

Taking over the plans to build the park 13 months ago, Rogers bought out the original developer, Jeff Macey, who had proposed that the park be named Tracy's California Blast.

Rogers has put that development entity behind him in favor of the much bigger Spirit of California, which would also include a hotel and casino, marina, golf course, amusement park and other entertainment venues. It could cover the better part of 1,500 acres just north of town, including 628 acres that the city now owns.

"The only way the project is going to happen is if the city is behind us and the citizens are

behind us, and the Spirit of California is working with both of them," Rogers said. "The talent is there, the money is there."



But Andrew Malik, director of city development and engineering services director, told council members that a revised agreement from April 2011 had been in default since February of this year.

An amendment to that contract gave Rogers until Sept. 20 to

provide initial development applications and enough information on the project's investors to show that he had the financial ability to get through the initial planning process. Malik said the city's consultant, National Development Council, reviewed about \$2.4 million worth of investment from nine investors. About \$1.5 million worth of investment was verified as readily available cash, Malik said.

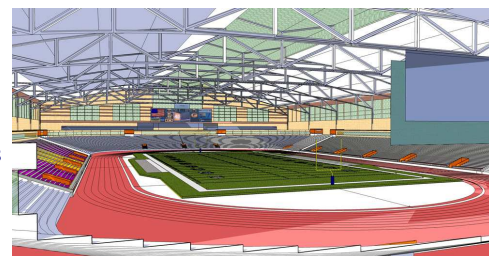
"What our consultant came up with was there was credible expression of interest from investors," Malik said.

After an hour-long discussion the council unanimously agreed to allow the agreement with the old development entity, Tracy's California Blast, to stay in effect, while Rogers and the city's planning staff hammer out a new agreement naming Spirit of California as the development entity.

## Core Excel Development Academy joins Spirit of California

The Academy will provide a unique, modern; state-of-the-art development facility which will focus on youth life skills through academic mentorship and sports immersion. It is an exciting youth sports development & training facility with indoor basketball,

soccer, football & track and dormitories for 2 to 6 week programs. Derrick Shaw director of Core Excel expressed his enthusiastic response to being associated with Spirit of California.



**California investors welcome:**

Local California investor participation is available for a limited time. Minimum shareholder investments of \$5,100 are available to qualified investors.

We invite you to inquire about how to become part of the synergy. Please contact James Rogers for a private presentation regarding this unique opportunity at [jrogers@spiritofcalifornia.com](mailto:jrogers@spiritofcalifornia.com)

**Spirit of California Entertainment Group, Inc.**

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*Visiting Spirit of California will forever redefine the meaning of amusement park*

We welcome you to the most exciting and innovative entertainment park in the country.

Spirit of California has developed a master planned ultimate entertainment park that includes an Amusement Theme Park, Boat Marina, Festival Park, Gaming Casino, Hotel / Convention Center, Golf Course, Motorsports Park, Movie Studio / Museum / Stage-Theater, Retail Shopping and Condominiums, RV MotorHome Park, Sports Park and Vintner Center.

The synergy of these entities will provide one of the most exciting entertainment parks in the country and will become a "World Renowned" destination point.

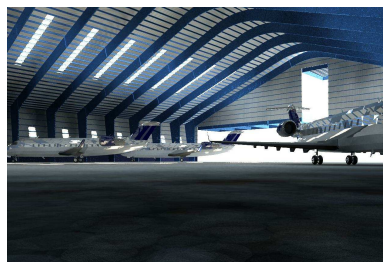


## Subsidiary Companies Progress

- Co generation & water purification company negotiations are extended—proposal anticipated in February 2013.
- Advertising company talks continue with West Valley Mall for electronic signage.
- Local farming families have expressed support for the Spirit of California development and the companies desire to increase revenues from their farming operations

through new technology and alliances.

- Jet Center has received a proposal from Bettabuilt in Australia for 71,000sf hanger to be built at the



*Interior elevation of Jet Center hanger*

Stockton Airport, and the airport has proposed a very attractive long term land lease arrangement.

- **INSIDE STORY:** Discussions are being held with two different international entities regarding Music Festivals to be promoted in the summer of 2013 on the future Festival Park site.