



Spirit of California

The Entertainer

SPIRIT OF CALIFORNIA
ENTERTAINMENT GROUP, INC.

VOLUME 1, ISSUE 3

SEPTEMBER 2013

SPECIAL POINTS OF INTEREST:

• SOC management continues to evaluate financial offers from multiple investor / lender groups for the entertainment park construction financing.

• Advertising and Electronic signage company efforts slowed due to other corporate staff commitments taking precedent. Jim Rogers, CEO explained that establishing the company is still one of the early priorities on the agenda and we will continue with our efforts accordingly.

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Feasibility & Design Studies exceed expectations for Theme Park, Hotel & Casino

Peter Alexander and his staff at Themed Future Concepts have completed their feasibility studies for the demographics and initial design concepts for the Theme Park, Hotel and Gaming Casino. We are pleasantly surprised at the results which are more favorable than could have been expected. An overview of the results are:

1. Resident Market: 12.6 million residents within 100 mile radius.
2. Tourist Market : 4.8 million people annually.
3. Total annual market: 17.1 million people.
4. This is an affluent market - 15% higher per capita vs California state.
5. We are in a multi-cultural market.
6. The demographics support the state's 2nd largest gaming casino.
7. Demographics support an authentic Cultural Theme Park similar to the Epcot Center in Florida and Disney's Parks worldwide.

Peter Alexander's history with Disneyland, Universal Studios,

Epcot Center and multiple other amusement parks, gaming casino's, hotels and retail centers uniquely provides the visionary expertise to drive Spirit of California to reality.



Peter Alexander expressed "Our creative and management teams are really excited to be working with Spirit of California. We feel a project with this scope is long overdue in Northern California and will be a great asset to the entire area and Tracy in particular. There is not another project like it in the entire country and Northern California is fortunate to have it."

Jim Rogers, CEO for Spirit of California commented " I have complete confidence in Peter Alexander's research results,

creativity and enthusiasm he brings to the entertainment park's future".

Conceptual hotel & theme park designs are under review....



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World renowned economist Dr. Joseph Penbera of PenberaParis has signed agreement to establish EB5 funding center for Spirit of California

Dr. Joseph Penbera is a former Senior Fulbright Scholar, University Dean, and one of the leading forecast economists in the nation

Dr. Penbera has been a director of several major U.S. corporations. He received his degrees from Rutgers, The Baruch School and The American University, and did postgraduate training at Harvard.

Author of more than twenty books and articles, his most recent research was published this summer in The MIT/Sloan Management Review. Previously, he has been cited as one of the best forecast economists in the nation by Knight Kiplinger, editor, The Kiplinger Magazine, and received the Paul Harris Medal for outstanding civic service.



PenberaParis will be establishing a Regional Investment Center for EB5 funding. Dr. Penbera and his staff are preparing the portfolio for presentation in the last quarter of 2013.

California investors welcome:

Numerous California residents have become investors. We are able to extend the invitation for additional investor participation for a limited time. Minimum shareholder investments are available to qualified investors.

We invite you to inquire about how to become part of the synergy. Please contact James Rogers for a private presentation regarding this unique opportunity at jrogers@spiritofcalifornia.com

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Visiting Spirit of California will forever redefine the meaning of amusement park

We welcome you to the most exciting and innovative entertainment park in the country.

Spirit of California has developed a master planned ultimate entertainment park that includes a Theme Park, Boat Marina, Festival Park, Gaming Casino, Hotel / Convention Center, Golf Course, Motorsports Park, Movie Studio / Museum / Stage-Theater, Retail Shopping and Condominiums, RV Motorhome Park, Sports Park and Vintner Center.

The synergy of these entities will provide one of the most exciting entertainment parks in the country and will become a "World Renowned" destination point.



Subsidiary Companies & Project Progress

- **Resource Recovery Company** (co generation & water purification) initial research & design studies were completed for Spirit of California to have their own electrical power facility. We are now continuing into the next phase.

The board of directors authorized agreements with Hydros Agritech to develop further research studies for system design, market, regulatory, operational and financial feasibility based on regional farming & food processors methane & biomass.

- **Motorsports Park** site plan re-design will commence as the master plan adjustments are completed which center on the revised Theme Park. The Theme Park layout is undergoing re-design based on the feasibility study results.

- **City of Tracy ENRA update:** The City Council voted 4-1 Tuesday, May 21, to continue the process of granting a three-year Exclusive Negotiating Rights Agreement with the Spirit of California, to bring it's entertainment complex to the north side of the city.



International Equestrian Center - Concept

- Management is considering an in depth study for the potential inclusion of an Equestrian Center into the Spirit of California Entertainment Park master plan.

INSIDE STORY:



Agreement has been reached on the deal points and contract negotiations are progressing with a renowned international company for Spirit of California to host a Music Festival. The date has been rescheduled to March 2014 on or adjacent to the future Festival Park site.